

MY LIFE /MY JOB | DRY CLEAN SUPER CENTER

Be passionate

Roy McLain

Title: Owner, Dry Clean Super Center of Bartlett

The details

First job: My first full-time job was as a plant engineer in a children's apparel factory in Quitman, Miss. The night before I was to depart campus for this job, my buddies threw a party. Unfortunately, my new car didn't make the short trip to my apartment unscathed in the aftermath of the celebration. I had to call the plant manager who hired me to bum a ride to work for my first day on the job.

Most recent job: I'm the owner/operator of the new Dry Clean Super Center of Bartlett. I think the dry cleaning industry is in the midst of reinventing itself, and I want to be a part of it.

Career highlights: I've held just about every position in an apparel company – short of President – including Plant Engineer, Director of Quality Control, Sales Representative, VP of Sales, VP of Merchandising, Senior VP (with P&L responsibility over a business unit).

Most satisfying career moment: Nothing has ever surpassed the adrenaline rush I felt when, as a young executive, I was offered a promotion that involved a transfer from an apparel factory in Mississippi to our headquarters office in New York City. It was the first time in the history of my company to that point that a staffer had been transferred from the manufacturing division to the headquarters office.

Career advice: A strong work ethic can overcome a lot of obstacles, so find a career that you're passionate ... or can become passionate ... about. You're more likely to be successful in a business or profession that really "revs your engine."

Person I most admire: I admire the business people who have the courage to pursue a singular vision, i.e. Fred Smith of FedEx, Stephen Jobs of Apple Computer, and Warren Buffett of Berkshire/Hathaway, to name a few, but I most admire those who serve others ... especially the local volunteers who selflessly give of themselves to improve their local school, hospital, church, or community.

Hobbies: Reading and spectator sports involving amateur (high school or collegiate) athletics. I've also been involved in Boy Scouts of America as an adult leader for nearly 10 years.

Last book read: "Skinny Dip" by Carl Hiaasen.

Favorite film: "The Best Years of Our



Mindy Bush/Special to The Commercial Appeal

Roy McLain, owner of Dry Clean Super Center, says that if services are affordable, people who have gotten away from having their garments dry cleaned will return.

Lives" (1946). I'm a huge fan of "The Greatest Generation."

Favorite vacation spot: Practically any ocean water beachfront.

Change I would like to see: I'd like to see the kids coming through the Memphis City Schools system today receive the quality education that I got as a graduate of Frayser High School in 1968.

RESUME

Company: Dry Clean Super Center of Bartlett, 3050 Kirby Whitten Pkwy.

Date of birth: Sept. 25, 1950

Hometown: Memphis

Education: BS Industrial Engineering, Mississippi State; MBA Marketing, Fairleigh Dickinson

Personal: Wife, Sally; son, Jace, 17

Civic Involvement: Boy Scouts of America, Troop 368 Committee Chairman

PEOPLE IN BUSINESS

■ **Martha Perine Beard**, Senior Branch Executive of the Memphis Branch of the Federal Reserve Bank of St. Louis, has been elected Chairwoman of the Better Business Bureau of the Mid-South. Beard is the first African-American and first female Chair of the BBB.

Other officers include First Vice Chairman, **Pierre Landaiche** of Memphis Cook Convention Center; Second Vice Chairman, **Randy Lewis** of FedEx; Treasurer, **Marty Kiser** of Kiser's Floor Fashions; and Secretary, **Greg Paule** of First Tennessee Bank. **Hal Lansky** of Lansky Brothers is the Immediate Past Chairman.

Newly elected directors are **Kent Ritchey**, Area Vice President of UnitedAuto Group; **John O'Donnell**, Division Manager of Schnucks; **Lee Meredith**, Vice President/GM of WMC-TV5; **Charles Lee**, Vice President of The University of Memphis; and **Lisa Wheeler**, Public Affairs Manager of the Valero Memphis Refinery.



Brian Klingler



Ryan Watt



Bill Fargotstein

■ Securitas Consulting Group LLC announced new hires to its Sales and Marketing Team:

Brian Klingler, who served six years consecutively as a national sales leader for Time Warner Cable's Road Runner Business Class – now Comcast Business Services, has been named Director of Sales. **Ryan Watt** joined Securitas Consulting Group as Director of Marketing when his backup business, Metro Backup, was acquired in late 2006. **Bill Fargotstein**, Senior Account Executive for Securitas Consulting Group, was a Major Account Executive at MCI/WorldCom and Time Warner Telecom as well as a national leader in sales throughout his 12 year tenure at both firms. **Adam Underwood** is Securitas Consulting Group's longest tenured sales consultant.



Adam Underwood

TO DO THIS WEEK

Today

Institute of Management Accountants – Memphis Chapter monthly Technical Session: 11:45 a.m., Medallion Restaurant, Holiday Inn at The University of Memphis, 3700 Central. Speaker: Robert Paul Malmisano. Topic: Business Continuity Planning. Cost: \$20. Reservations: Visit imamemphis.org.

Memphis chapter of Service Corps of Retired Executives (SCORE) Pre-Business Planning Workshop: 7-8:30 p.m., Bartlett Library, 6382 Stage Road. Free. Register: Call 544-3588 or visit scorememphis.org.

Executive Women International (EWI) Memphis Chapter monthly meeting and dinner: 5:30 p.m., Chickasaw Country Club, 3395 Galloway. Cost: \$25. Reservations: E-mail Rose Ann Bradley at rose.bradley@fedex.com or 224-2997.

Friday

Pet Set St. Patrick's Day Party: 7:30-10:30 p.m., Memphis Humane Society, 935 Farm Road. Cost: \$10 for members, \$15 for nonmembers. Benefiting the Memphis Humane Society. Information: Contact JaChel Mosby at 937-3905 or jmosby@memphishumane.org.